

EXHIBIT A

## CONFIDENTIAL RESTRICTED INFORMATION

## **INVENTION DISCLOSURE**

Date 9 November 1999

Proposed Title Mini Presentation

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Describe invention briefly. Tell what problem is solved. Tell what features are new. Include Schematics or

Flow Charts, attach extra sheets. Attach sheets copied from your lab notebook if you have them. List key words helpful in computerized patent search.

Improve the number of times people look at your presentation and how long they keep it with the Mini Presentation.

Current Presentation Slides take up a lot of room and do not contain much Information. On Conferences and at trade Shows and after meetings, they are usually thrown away. This is a waste of resources, and it does not facilitate the Idea that the Presentation should stay with the person who got it for some time. For these reasons, we propose a Mini Presentation. The Mini Presentation contains the Information on the slides, and may be stapeled to the back of a Business Card, so that it has a higher live expectancy and probably gets more exposure because it ends up in a Wallet or Organizer instead of a Bag with loads of other paper Items.

It may also contain English on the front and Japanese on the back of each page, so that whoever opens the mini presentation sees the Language they are most familiar with. This would automatically match the business cards that are used in these parts of the world, English on the front and Japanese on the back. It would also be possible to add a little cartoon that is moving in the corner of the presentation that either drives home the point of the presentation or just is funny, so that the presentation stays around for a long time. (Imagine the technical VP's kids playing with a Xilinx presentation. The familiarity with Xilinx would go up).

It will be imediately obvious to people that this actually is a Presentation because it uses widely recognized slide layout and Bullet Point Design. So it's not your average advertizement.

Describe closest prior art (published papers, patents, other work in the field). Tell disadvantages.

Picture Book, Power Point 3 per page printouts, Business Card on CD Rom, thumb theatre. This takes the advantage of all the those things and combines them into one.